

Cammiie Kamis

MBA

CONTACT

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Location: Charlotte, NC

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SOFTWARE SKILLS

Adobe: Acrobat, Illustrator, InDesign, Photoshop

Microsoft: Excel, Word, PowerPoint

Other: Flex PLM, Retek Data Warehouse, RMS, Vista, Price Change, PO System, Canva

EXPERIENCE

Marketing Manager | February 2025 – Current

Supreme Sprinters

- Lead branding efforts, including marketing brochures, photoshoots, and video production
- Manage social media strategy, content creation, and audience engagement
- Execute grassroots marketing, including door-to-door outreach and local partnerships
- Drive brand awareness through digital and community-based initiatives

Assistant Buyer | June 2023 – December 2023

Cato Corporation

- Maintained operational functions such as communicating with vendors, writing orders, executing price changes, managing samples, and prepping for all meetings
- Built strong cross-functional relationships
- Utilized basic retail math to analyze the department's business
- Used an acute fashion sense to recognize and translate market trends for the customer

Key Holder | July 2022 – May 2023

Brahmin Leather Works

- Achieved sales and service metrics, including DPTs, UPTs, AURs and Customer Conversion
 - Ensured exceptional selling interactions that guaranteed meaningful experiences
 - Exhibited knowledge of industry trends and competitors
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EDUCATION

Queens University of Charlotte | December 2024

Master of Business Administration

- GPA: 4.0
- Phi Kappa Phi Honor Society
- Beta Gamma Sigma Honor Society

Savannah College of Art and Design | May 2022

Bachelor of Fine Arts in Fashion Marketing and Management

- GPA: 3.97
- Dean's List: 2018 – 2022
- SCAD Academic Honors Scholarship: 2018 – 2022
- Summa Cum Laude

ACTIVITIES**Externship | February 2025**

*North Carolina Society of Gastroenterology
NCSG Annual Conference:* Prepared conference materials and agendas for attendees, assisted with exhibitor set-up and take-down, managed registration table, and answered any questions registrants had

Community Project | December 2023

*Forgotten, Now Family Rescue
Boots and Barks:* Event marketing, ticket and auction sales, set-up

Fashion Director | March 2024

Sandra Levine Young Women's Breast Cancer Program
Beyond the Pink Runway: Planned catwalk and DJ line up, directed models and their providers worked with models and staff on timing, routines, and hair and makeup, oversaw rehearsals and overall event

Winner of SCAD Morris Hall Window Display | November 2021

Windowswear
A New Day Dawns: Window display ideation, creation, and installation